





From: [LA Fashion District](#)
To: jose@fashiondistrict.org
Subject: City of Los Angeles is Conducting Illegal Street Vending Hearings; Thousands Shop Flower District for Mother's Day
Date: Thursday, May 14, 2015 3:07:08 PM

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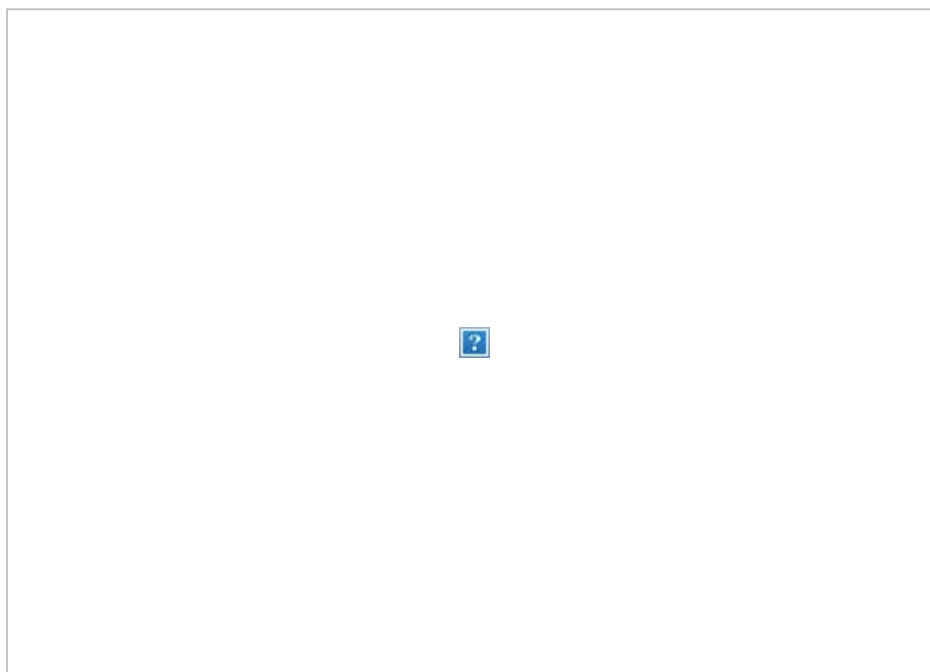
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May 14, 2015

Illegal Street Vending Hearings

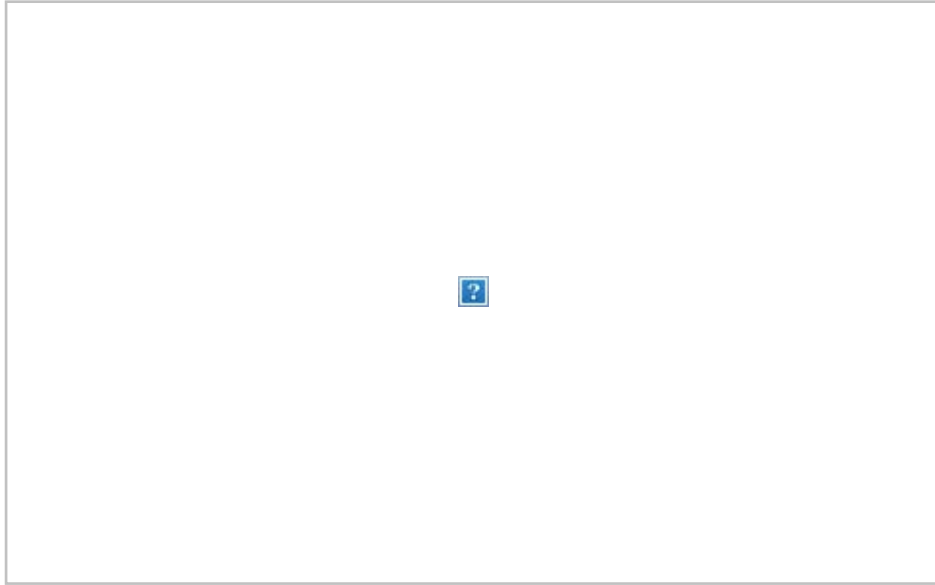


Illegal vendors in the Fashion District

The City of Los Angeles is conducting a series of community hearings to discuss the legalization of sidewalk vending, as proposed by the City Council Economic Development Committee. (Price-Huizar; C.F. 13-1493) Illegal vending is a topic of much discussion, especially in the Fashion District where the City has failed to regulate the hundreds of illegal vendors that conduct business on our streets. The Fashion District BID has been very involved in the discussions, and we ask that you consider attending one of these meetings to voice your concerns. **The Downtown meeting will be held at City Hall, John Ferraro Council Chambers, 200 Spring St. on Thursday, June 18, 6-8 p.m.**

A list of additional meetings can be found [here](#). Questions may be submitted to Sidewalk.Vending@lacity.org.

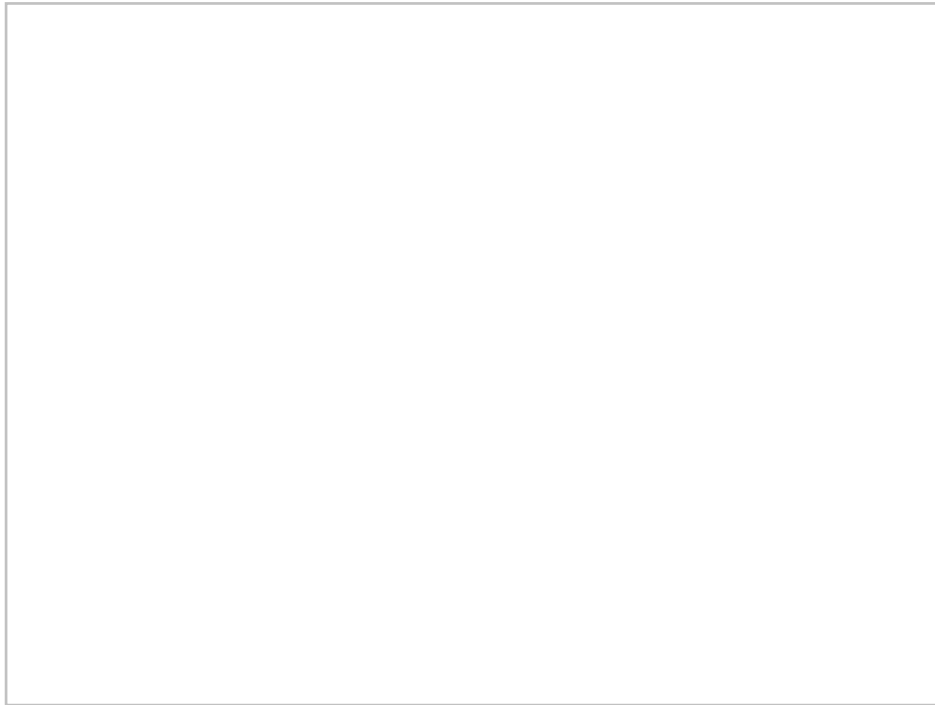
Thousands Shop Flower District for Mother's Day + Local News Coverage



Thousands of Angelenos shopped the Fashion District over Mother's Day weekend to take advantage of the steeply discounted prices in the Flower District. Mother's Day is the busiest day of the year for flower vendors, and this past weekend proved to be even busier than usual, as both Mother's Day and Día de las Madres fell on the same date. The Fashion District BID worked around the clock to prepare for the big holiday. Safe and Clean Team crews had an increased presence in the area to assist with traffic flow and cleanliness. Increased sales and pedestrians increases litter and dumping. The BID Clean Team did a fantastic job removing illegal dumping from sidewalks so pedestrians could shop comfortably throughout the district.

PR & Marketing Manager, Ariana Gomez, worked with California Flower Mall property owner Mark Chatoff to secure media coverage for the district. Fox 11, CBS 2, KCAL 9, NBC 4, Telemundo 52, Univision 54, and Racked LA helped us promote the district to millions of shoppers.

2nd Quarter 2015 Fashion District Television Coverage



In addition to Mother's Day coverage, the Fashion District BID recently secured media coverage on Telemundo and Univision. The BID worked with Univision for a special prom segment featuring two underprivileged students from Belmont High School. The BID provided prom outfits for both, and the segment was filmed in the Fashion District. Click on the video above to watch the segment or watch it [here](#).

Mireya of Mireya's Flowers in the California Flower Mall will be featured on Telemundo as part of a special segment on women entrepreneurs. The airing date for the segment is still pending.

Both of these segments came as a direct result of the relationships the BID maintains with local news media.

Best of Downtown

Numerous Fashion District businesses have been nominated for *LA Downtown News'* Best of Downtown 2015 awards. Please take the time to support our local businesses and vote for your favorites at www.votebestof.com.

Street Closure Notice: Steve Aoki Concert

Please be aware of the upcoming LAoki Show scheduled for Saturday, May 16 which will impact local traffic in the Downtown area. This live concert will take place on Broadway between 3rd and 7th Streets from 8-11 p.m. All buildings within the event's street closure perimeter will be completely accessible and all sidewalks will remain open to pedestrian traffic for the duration of the event. **Please be aware that all parking lots located on Broadway between 3rd and 7th Streets WILL NOT BE ACCESSIBLE DURING THE EVENT.** Below is a brief description of the street closures. See [this](#) event map and road closure schedule for more details.

North-South Streets

Broadway closed between 3rd and 7th Street
6AM SATURDAY (MAY 16) - 6AM SUNDAY (MAY 17)

East-West Streets

4th, 5th, & 6th Streets closed between Hill and Spring Street
3PM SATURDAY (MAY 16) - 12:01AM SUNDAY (MAY 17)



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www.fashiondistrict.org/blog

Learn about new store openings, shopping tips, buyer info, events, sample sales, and more!



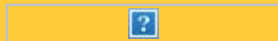
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